# MAYER | BROWN

# **CLE & Training Offerings**

**CAPITAL MARKETS AND RELATED AREAS** 

2025

Please note that Mayer Brown's Public Company & Corporate Governance Advisory Practice offers a Director College training program that includes a series of sessions and programs focused on SEC reporting, disclosure controls and procedures, corporate governance and related matters. A separate course offering is available for these.

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# SECURITIES LAW & SEC DEVELOPMENTS AND BASICS

Financial Disclosure Requirements in Registered Debt Offerings Involving Guaranteed or Collateralized Securities

MD&A Basics

Cybersecurity Risk Management and Incident Disclosure Rules

Disclosure Rules for Resource Extraction Issuers

Fund of Funds Arrangements Rule

Modernization of Beneficial Ownership Reporting (13D/G)

Modernized Regulatory Framework for Derivatives Use by Registered Funds and Business Development Companies

Prohibition Against Conflicts of Interest in Securitizations

Regulation M and Effects on Offerings; Reg M Basics

Requirements for Statistical Disclosures for Bank and Savings and Loan Registrants (Formerly Guide 3)

Rule 10b5-1 Plans and Insider Trading Policies

SEC Rules Relating to Acquisition-Related Financial Information and Pro Formas

SEC's Exempt Offering Framework

SEC's Focus on, and Policies Relating to, China-Based Issuers; Holding Foreign Companies Accountable Act

SEC Rules on Electronic Submission of Documents and E-Signature Rules; Changes to EDGAR

Stock Repurchase Programs, Rule 10b-18 and Stock Repurchase Excise Tax

Ownership Reporting Rules: Section 16 and Section 13; Large Trader Reporting; Short-Swing Issues; Disclosure Issues and Enforcement Issues

Resale Alternatives: Section 4(a)(7); Rule 144; Rule 144A; and Regulation S

Rule 701, Form S-8; Rule 409A Valuations and Other Stock-Based Compensation Issues

#### **DEBT**

Commercial Paper, Collateralized Commercial Paper and Asset-Backed Commercial Paper

European Commercial Paper (ECP) Programmes

A Guide to Sustainable Commercial Paper

Debt Capital Markets: Regulatory Developments and Market Outlook

What's Next for DCM?: The EU Listing Act, UK Prospectus Reform and More

An Introduction to Comfort Letters

An Introduction to Covered Bonds

An Introduction to Legal Opinions

An Introduction to Subscription/Underwriting Agreements

Structured Debt Transactions

Repack Programs: US and UK Programs - Legal and Regulatory Issues

Certificate of Deposit Programs and Market-Linked CD Programs

Establishing a Medium Term Note Program

Issuing a Eurobond: A Guide for First-Time Issuers

Digital (Tokenized) Bonds: What to Know About a Growing Asset Class

Sovereign Debt Issuances: Legal and Regulatory Considerations

US Securities Considerations for DCM: A Practical Guide to Reg S, Rule 144A and Registered Offerings

Turkey: What to Know for a Turkish DCM Transaction

The Market Abuse Regulation and DCM Transactions

Issuing Retail Debt in the EU and UK

A Guide to US Private Placements (US PP)

Structured Retail Note Programmes in the EU and UK

#### ESG

ESG Regulations in the US

ESG Investing (Overview, regulatory and other frameworks for ESG reporting, Green, Social and Sustainable bonds and loans, ESG indices, investor expectation)

ESG Regulation in the UK and EU: An Overview

ESG Regulation in the UK and EU: Impact on Debt Capital Markets

Liability and Litigation Risks for Underwriters in Connection with Green Bonds & Sustainability-linked Bonds

Green Bonds and Sustainability-linked Bonds

Greenwashing: How Not to Do It

EU Green Bond Standard: What Does It Mean for the Market?

EU Corporate Sustainability Due Diligence Directive: An Overview

EU Corporate Sustainability Reporting Directive: What Does It Mean for You?

**ESG** Developments for Financial Institutions

Mayer Brown ESG Academy: Sustainable Bonds, Sustainable Loans & Sustainable Derivatives

Emissions-linked Trading in the US and EU

"Debt for Nature" Swaps and Other Novel ESG Structures

# LIABILITY MANAGEMENT

**Liability Management Transactions** 

Liability Management: The Tax Angle

Debt Repurchases and Exchanges

US Securities Considerations for Liability Management Transactions

Liability Management Documentation: What to Look Out For

# FINANCINGS

At-the-Market Offering Programs

**Bought Deals** 

Commercial Paper, Collateralized Commercial Paper and ABCP

Continuous Offerings: Equity Line Financings and At-the-Market Offerings

Convertible Bonds: Understanding the Key Benefits

Convertible Bonds: Derivatives and Tax Issues

**Covered Bond Programs** 

Medium-Term Note (MTN) Programs

Obtaining Liquidity Through Bought Deals and Block Trades

Rule 144A Offerings and Regulation S Offerings

Rule 144A Offerings and Section 4(a)(2) Debt Private Placements

Structured Debt Transactions

Repack Programs: US Securities Law; 40 Act; CPO; and Risk Retention Issues

**Specialized Repack Programs** 

#### **PIPEs**

PIPEs and Other Capital Raising Transactions in Connection with De-SPACing

PIPEs and the Securities Exchange Shareholder Vote Rules

PIPE Transactions: Basics and Current Developments

PIPE Transactions with Financial Sponsors

# LATE STAGE PRIVATE PLACEMENTS

Late Stage Private Placements and Private Secondary Market Liquidity

Market Developments Affecting Late Stage Private Placements

Pre-IPO Converts, Structured Debt and Private Converts

Secondary Private Transfers and Facilitating Liquidity for Existing Securityholders—Considerations for Issuers in Order to Comply with Tender Rules and Mitigate Risk

Structuring Up-C Transactions, and Other Tax Efficient Structuring Tools Pre-IPO

### **IPO PREPAREDNESS**

Getting Your Message Across: Best Practices for Private Companies

The Road to IPO: Late Stage Private Placements and IPO Readiness

Assessing Equity Plans, Employment and Other Corporate Housekeeping Prior to an IPO or Liquidity Event

Conducting an Effective Dual-Track Process: Considerations for Managing the M&A and IPO Processes

Gap Analyses and Steps Toward Establishing Effective Enterprise Risk and Corporate Compliance Programs in Advance of an IPO

Designing Effective Disclosure Controls and Procedures and Internal Control over Financial Reporting

#### **IPOs**

Alternatives to the Traditional IPO: Combining with a SPAC or Undertaking a Direct Listing; Understanding the Differences

**IPO Basics** 

US IPOs: The Market and Legal Developments

Up-C IPOs: Structure, Impact and Benefits

Going Public in the US as an FPI: ADRs or Not; Differences Between Domestic Issuers and FPIs and Other Considerations

Governance and Other Accommodations for FPIs

#### **FOREIGN ISSUERS**

All Things Canada: Securities Offerings and Regulatory Developments

Areas of SEC Staff Comment Letter Focus for Foreign Private Issuer (FPI) Filings

Depositary Receipt Programs

How to Exit the US Public Markets and Options for US-listed Chinese Companies

SEC Disclosures, Issues and Developments for FPIs

**US Taxation of Canadian Banks** 

Offering Considerations for MJDS Issuers

#### **SPACs**

Accounting and Securities Law Considerations for SPACs and De-SPACing

The De-SPACing Process

PIPE and Other Capital-Raising Transactions in Connection with De-SPACing

SPACs: An Overview

SPACs and Litigation and Enforcement Trends

The SEC's Amendments to SPAC IPOs and the De-SPAC Process

# DIRECT LISTINGS

Changes to the Securities Offering Process: Direct Listings

Direct Listings: Experiment or New Paradigm?

NYSE's Direct Listings and Concurrent Primary Issuance Rules

# **PUBLIC COMPANIES & CORPORATE GOVERNANCE**

Best Practices for Earnings Calls: Handling Earnings Announcements & Earnings Guidance and Reg FD

Clawback Rule

Corporate Hygiene: Part 1 (Share trading and repurchases: Rule 10b5-1, Rule 10b-18, ASRs, handling MNPI)

Corporate Hygiene: Part 2 (Back to Basics: Earnings guidance, forward-looking information, SEC EPS enforcement initiative, related person transactions, corporate governance documents, risk assessments and disclosures, shareholder engagement)

Cybersecurity Risk Governance

**ESG Reporting and Proxy Disclosures** 

How to Exit the US Public Markets and Options for US-Listed Chinese Companies

Human Capital, Diversity and Related Disclosure and Reporting Initiatives

Insider Trading and Rule 10b5-1 (Including discussion of the SEC's amendments to Rule 10b5-1's affirmative defense to insider trading liability)

The Shareholder Proposal Rule 14a-8 and Related Guidance, Proxy Voting Advice Amendments and Reconsideration, and Other Proxy-Related Developments

Pay-versus-Performance Rule

Preparing to Be a Public Company: Reporting Requirements

Preparing for the US Proxy and Annual Reporting Season

Preparing for Your 20-F Filing

Resales of Restricted and Control Stock; Rule 144 Basics and Resales of Securities; Electronic Reporting

**SEC and FASB Developments** 

SEC Guidance on Non-GAAP Financial Measures and Key Performance Indicators

# FINANCIAL SERVICES REGULATORY

Bank Regulatory Developments Recap

Basel Endgame and Next Steps for Balance Sheet Management

FDIC's Omnibus Deposits and Brokered Deposits Rulemakings

Novel Banking Charters: A Reopened Door for Innovation

Corporate Transparency Act: What to Know for Ongoing Compliance

EU Financial Services: In-depth Analysis of EU Commission's New Clearing, Insolvency & Listing Proposals

**UK Regulatory Framework** 

UK Financial Services: The Edinburgh Reforms

Financial Promotion Rules in the UK

Securitization Regulation

#### BUSINESS DEVELOPMENT COMPANIES (BDCs)

40 Act Developments for BDCs (Fund of Funds Rule, Derivatives, Cyber Rules, etc.)

Business Development Companies: Market and Recent Regulatory Developments

Private Credit Developments: Private BDCs; Investments in Private BDCs; BHCs and BDCs

Securities Offering and Communications Reform for BDCs and Closed-End Funds

#### **REITS & MORTGAGE MARKET**

Mortgage Market Developments

Mortgage REIT Regulatory and Market Developments

**REITs and REIT Offerings** 

Internalization Transactions

#### LIFE SCIENCES-FOCUSED

An IPO Alternative: Life Sciences Reverse Mergers (into SPACs and Operating Companies)

Financing Alternatives for Life Sciences Companies

Life Sciences Financing Trends and Outlook

Life Sciences IPOs: Market Update and Readiness Considerations

Preparing Periodic Disclosures for Life Sciences Companies and Areas of SEC Comment

# **DERIVATIVES & STRUCTURED PRODUCTS**

**Actively Managed Certificate Programs** 

Avoiding Classification as a Commodity Pool and Addressing Commodity Pool Regulation

**CFTC Enforcement Priorities** 

CFTC Regulation of the Digital Asset Markets

Derivatives-Related Developments and Areas of Focus

**Issuing Credit Linked Notes** 

NAIC-Related Developments for the Structured Investments Community

NFA Advertising Rules and Related Enforcement Actions

Proprietary Indices, US Considerations and European Considerations

RILAs, FIAs and Related Products; the SEC's Amendments to the RILA Rules

Swap Dealer Conduct Risk

Securities Law Concerns in Equity Derivatives Transactions

Regulatory Framework for Security-Based Swaps and Security-Based Swap Dealers

**US Regulation of Derivatives** 

#### **BROKER-DEALER**

Developing Artificial Intelligence (AI) Governance Frameworks and Risk Management Strategies for Broker-Dealers

Embracing the World of Evolving Technology: Use Cases, Compliance and Regulatory Obligations, Enforcement Risk, Cross-Disciplinary Risk Management Strategies, and Legal Considerations When Contracting for Technology

Conflicts of Interest Associated with the Use of Predictive Data Analytics (PDA) by Broker-Dealers and Investment Advisers

Data Privacy and Cybersecurity Risk Management for Broker-Dealers: Federal, State, SRO and Cross-Border Considerations

2025 Broker-Dealer Regulatory and Enforcement Priorities

Private Placements: Complying with Securities Exemptions and FINRA Guidance on Private Placements

Digital Platforms: Regulatory Considerations for Broker-Dealers and Investment Advisers

Regulatory Considerations When Developing and Launching a Mobile Trading App

Outsourcing and Vendor Management: Regulatory Considerations When Outsourcing Broker-Dealer Operations, Including Key Provisions in Vendor Agreements

Remote Work Environments: Regulatory and Practical Considerations under FINRA Rules and State Securities Laws, including New FINRA Rules on Residential Supervisory Locations and Remote Inspections

Communications with the Public vs. SEC Marketing Rule (Broker-Dealers/Investment Advisers)

Social Media and Related Legal Issues for Broker-Dealers and Investment Advisers

Regulation Best Interest and Complex Products

The Research Rules

SEC Rule 15a-6: Regulatory and Practical Considerations for Foreign and US Broker-Dealers

Cybersecurity Risk at Third-Party Service Providers: Risk Mitigation and Effective Practices

Digital Assets and Distributed Ledger Technology: Opportunities and Challenges in the Financial Markets

M&A in the Regulatory World: A Cross-Disciplinary Approach to M&A in the Broker-Dealer, Asset Management, Bank and Insurance Industries

Across Industries: "Networking Arrangements" Among Banks, Broker-Dealers and Insurance Service Providers

# TAX

Pass-Through Entities: BDCs, MLPs, and REITs

**Business Development Company Tax Basics** 

**REIT Tax Basics** 

**Taxation of Structured Products** 

Financial Products Tax: Taxation of Derivatives, 871(m)

Up-C IPOs and Tax Receivables Agreements

# OTHER/GENERAL

Private Fund Regulatory Changes: Amendments to the Names Rule; Proposed ESG-Related Changes

SEC's Request for Comment on Information and Index Providers; Advisers Act and Tax Issues

Fund Marketing and Regulatory Developments

Securities Lending and Short Sale Reporting Rules

Treasury Clearing Requirement and Documentation and Other Requirements

Understanding the US Regulatory Issues Applicable to Tokenization of Offerings

Jarkesy, Corner Post, and Loper Bright: Recent SCOTUS Decisions in Context